

| First      | Last            | Title                                                                   | Company                                    | Company Website                                                                                                                                                               | Linkedin URL                                                                                                                    | Email Address                                                                                          | Phone Number   |
|------------|-----------------|-------------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|----------------|
| Jordan     | Abbott          | Chief Data Ethics Leader                                                | Axiom                                      | <a href="https://www.axiom.com/">https://www.axiom.com/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/jordan-abbott-7665335/">https://www.linkedin.com/in/jordan-abbott-7665335/</a>             |                                                                                                        |                |
| Chad       | Andrews         | Global Solutions Leader for Advertising                                 | IBM                                        | <a href="https://www.ibm.com/us-en/?ar=1">https://www.ibm.com/us-en/?ar=1</a>                                                                                                 | <a href="https://www.linkedin.com/in/chad-andrews-5284293/">https://www.linkedin.com/in/chad-andrews-5284293/</a>               |                                                                                                        |                |
| Loren      | Angelo          | VP of Marketing                                                         | Audi of America                            | <a href="https://www.audiusa.com/">https://www.audiusa.com/</a>                                                                                                               | <a href="https://www.linkedin.com/in/loren-angelo-1006aa4/">https://www.linkedin.com/in/loren-angelo-1006aa4/</a>               | <a href="mailto:loren.angelo@audi.com">loren.angelo@audi.com</a>                                       |                |
| Amy        | Armstrong       | CEO, US                                                                 | Initiative.com                             | <a href="https://initiative.com/">https://initiative.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/amy-armstrong-7a583a5/">https://www.linkedin.com/in/amy-armstrong-7a583a5/</a>             | <a href="mailto:amy.armstrong@initiative.com">amy.armstrong@initiative.com</a>                         |                |
| Joe        | Barone          | Managing Partner, Brand Safety Americas                                 | GroupM                                     | <a href="https://www.groupm.com/">https://www.groupm.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/jbarone9323/">https://www.linkedin.com/in/jbarone9323/</a>                                 | <a href="mailto:joe.barone@groupm.com">joe.barone@groupm.com</a>                                       |                |
| Mat        | Baxter          | Global CEO                                                              | Initiative                                 | <a href="https://initiative.com/">https://initiative.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/matbaxter/">https://www.linkedin.com/in/matbaxter/</a>                                     |                                                                                                        | (212) 605-7000 |
| Manish     | Bhatia          | CEO, North America                                                      | Kantar Media                               | <a href="https://www.kantarmedia.com/us">https://www.kantarmedia.com/us</a>                                                                                                   | <a href="https://www.linkedin.com/in/manishbhatianewmedia/">https://www.linkedin.com/in/manishbhatianewmedia/</a>               |                                                                                                        |                |
| Nick       | Brien           | CEO                                                                     | Dentsu Aegis Network Americas and US       | <a href="https://www.dentsuaegisnetwork.com/">https://www.dentsuaegisnetwork.com/</a>                                                                                         | <a href="https://www.linkedin.com/in/nickbrien/">https://www.linkedin.com/in/nickbrien/</a>                                     | <a href="mailto:nick.brien@dentsuaegis.com">nick.brien@dentsuaegis.com</a>                             |                |
| Dennis     | Buchheim        | SVP & GM                                                                | IAB Tech Lab                               | <a href="https://iabtechlab.com/">https://iabtechlab.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/dbuchheim/">https://www.linkedin.com/in/dbuchheim/</a>                                     | <a href="mailto:dennis@iab.com">dennis@iab.com</a>                                                     |                |
| Claire     | Browne          | VP and Director of Media Research                                       | RPA                                        | <a href="https://www.rpa.com/">https://www.rpa.com/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/claire-browne-78b9122a/">https://www.linkedin.com/in/claire-browne-78b9122a/</a>           | <a href="mailto:cbrowne@rpa.com">cbrowne@rpa.com</a>                                                   |                |
| Richard    | Bush            | President                                                               | New York Interactive Advertising Exchange  | <a href="https://www.nyiax.com/">https://www.nyiax.com/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/richardbush/">https://www.linkedin.com/in/richardbush/</a>                                 | <a href="mailto:rbush@nyiax.com">rbush@nyiax.com</a>                                                   |                |
| Christiana | Cacciapuotì     | Executive Director                                                      | AdLedger                                   | <a href="https://adledger.com/">https://adledger.com/</a>                                                                                                                     | <a href="https://www.linkedin.com/in/christianacacciapuotì/">https://www.linkedin.com/in/christianacacciapuotì/</a>             |                                                                                                        |                |
| Charles    | Canitu          | Founder                                                                 | Reset Digital                              | <a href="https://www.resetdigital.co/">https://www.resetdigital.co/</a>                                                                                                       | <a href="https://www.linkedin.com/in/charlescanitu/">https://www.linkedin.com/in/charlescanitu/</a>                             |                                                                                                        |                |
| Chandria   | Chandria        | Senior Partner, Director of Privacy                                     | GroupM                                     | <a href="https://www.groupm.com/">https://www.groupm.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/chandria/">https://www.linkedin.com/in/chandria/</a>                                       |                                                                                                        |                |
| Tim        | Castree         | CEO, North America                                                      | GroupM                                     | <a href="https://www.groupm.com/">https://www.groupm.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/tim-castree-9964b4b/">https://www.linkedin.com/in/tim-castree-9964b4b/</a>                 |                                                                                                        | (212) 297-8181 |
| Jane       | Clarke          | CEO + Managing Director                                                 | Coalition for Innovative Media Measurement | <a href="http://cimm-us.org/">http://cimm-us.org/</a>                                                                                                                         | <a href="https://www.linkedin.com/in/jane-clarke-8862541/">https://www.linkedin.com/in/jane-clarke-8862541/</a>                 |                                                                                                        |                |
| David      | Cohen           | President, North America                                                | MAGNA                                      | <a href="https://www.magna.com/">https://www.magna.com/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/davidcohen12/">https://www.linkedin.com/in/davidcohen12/</a>                               | <a href="mailto:david.cohen@magnaglobal.com">david.cohen@magnaglobal.com</a>                           |                |
| Terry      | Cohen           | SVP of Media & Data                                                     | 4A's                                       | <a href="https://www.aaa.org/">https://www.aaa.org/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/terryacohen/">https://www.linkedin.com/in/terryacohen/</a>                                 |                                                                                                        |                |
| Karlo      | Cordova         | Director of Media & Communications                                      | Wieden + Kennedy, New York                 | <a href="https://www.wk.com/">https://www.wk.com/</a>                                                                                                                         | <a href="https://www.linkedin.com/in/karlocordova/">https://www.linkedin.com/in/karlocordova/</a>                               | <a href="mailto:karlo.cordova@wk.com">karlo.cordova@wk.com</a>                                         |                |
| Sean       | Cunningham      | President & CEO                                                         | Video Advertising Bureau                   | <a href="https://www.thevab.com/">https://www.thevab.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/sean-cunningham-1402a06/">https://www.linkedin.com/in/sean-cunningham-1402a06/</a>         |                                                                                                        |                |
| Justin     | De Graaf        | Head of Research & Insights for Ads Marketing                           | Google                                     | <a href="https://www.google.com/">https://www.google.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/justindegraaf/">https://www.linkedin.com/in/justindegraaf/</a>                             |                                                                                                        |                |
| Tom        | Denford         | CEO, North America                                                      | ID Comms                                   | <a href="https://www.idcomms.com/">https://www.idcomms.com/</a>                                                                                                               | <a href="https://www.linkedin.com/in/tomdenford/">https://www.linkedin.com/in/tomdenford/</a>                                   |                                                                                                        |                |
| Julie      | DeTraglia       | VP and Head of Research                                                 | Hulu                                       | <a href="https://www.hulu.com/welcome?orig_referrer=https%3A%2F%2Fwww.google.com%2F">https://www.hulu.com/welcome?orig_referrer=https%3A%2F%2Fwww.google.com%2F</a>           | <a href="https://www.linkedin.com/in/julie-detraglia-9040532/">https://www.linkedin.com/in/julie-detraglia-9040532/</a>         |                                                                                                        |                |
| Chad       | Engelau         | Chief Strategy & Marketing Officer                                      | Axiom                                      | <a href="https://www.axiom.com/">https://www.axiom.com/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/chadengelau/">https://www.linkedin.com/in/chadengelau/</a>                                 |                                                                                                        |                |
| David      | Ernst           | VP, Advanced Advertising Solutions                                      | A + E Networks                             | <a href="https://www.aenetworks.com/">https://www.aenetworks.com/</a>                                                                                                         | <a href="https://www.linkedin.com/in/david-ernst-866a43a/">https://www.linkedin.com/in/david-ernst-866a43a/</a>                 |                                                                                                        |                |
| Craig      | Evans           | CEO                                                                     | Digital Nation Entertainment               | <a href="https://www.artstation.com/jobs/c/digital-nation-entertainment">https://www.artstation.com/jobs/c/digital-nation-entertainment</a>                                   | <a href="https://www.linkedin.com/in/craig-evans-5080aa26/">https://www.linkedin.com/in/craig-evans-5080aa26/</a>               |                                                                                                        |                |
| Abraham    | Farraj          | Manager, Creative Content Protection                                    | NBCUniversal                               | <a href="http://www.nbcuniversal.com">http://www.nbcuniversal.com</a>                                                                                                         |                                                                                                                                 |                                                                                                        |                |
| Julie      | Fleischer       | SVP, Head of Customer Intelligence                                      | WW                                         | <a href="https://www.weightwatchers.com/us/">https://www.weightwatchers.com/us/</a>                                                                                           | <a href="https://www.linkedin.com/in/julie-fleischer-4061304/">https://www.linkedin.com/in/julie-fleischer-4061304/</a>         |                                                                                                        |                |
| Tanya      | Forshett        | Chair of Privacy & Data Security Group                                  | Frankfurt Kurnit Klein & Selz              | <a href="https://fkks.com/">https://fkks.com/</a>                                                                                                                             | <a href="https://www.linkedin.com/in/tanyaforshett/">https://www.linkedin.com/in/tanyaforshett/</a>                             |                                                                                                        |                |
| Oliver     | Gauthier        | Founder, CEO                                                            | COMvergence                                | <a href="https://www.convergence.net/">https://www.convergence.net/</a>                                                                                                       | <a href="https://www.linkedin.com/in/olivier-gauthier-2a16b915/">https://www.linkedin.com/in/olivier-gauthier-2a16b915/</a>     |                                                                                                        |                |
| Adam       | Gitlin          | President                                                               | Annalect                                   | <a href="https://www.annalect.com/">https://www.annalect.com/</a>                                                                                                             | <a href="https://www.linkedin.com/in/adamgitlin/">https://www.linkedin.com/in/adamgitlin/</a>                                   | <a href="mailto:adam.gitlin@annalect.com">adam.gitlin@annalect.com</a>                                 |                |
| Rachel     | Glasser         | Global Chief Privacy Officer                                            | Wunderman                                  | <a href="https://www.wunderman.com/">https://www.wunderman.com/</a>                                                                                                           | <a href="https://www.linkedin.com/in/rachel-glasser-8745641/">https://www.linkedin.com/in/rachel-glasser-8745641/</a>           |                                                                                                        |                |
| Sam        | Goldberg        | President & Co-Founder                                                  | Lucidity                                   | <a href="https://lucidity.tech/">https://lucidity.tech/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/samgoldberg1/">https://www.linkedin.com/in/samgoldberg1/</a>                               |                                                                                                        |                |
| Alanna     | Gombert         | CEO                                                                     | Digital Asset Trade Association (DATA)     | <a href="https://www.digitalasset.org/">https://www.digitalasset.org/</a>                                                                                                     | <a href="https://www.linkedin.com/in/alanna-gombert-7672281/">https://www.linkedin.com/in/alanna-gombert-7672281/</a>           |                                                                                                        |                |
| Scott      | Grenz           | VP, Global Head of Media                                                | GSK Consumer Healthcare                    | <a href="https://www.gsk.com/en-gb/about-us/consumer-healthcare/">https://www.gsk.com/en-gb/about-us/consumer-healthcare/</a>                                                 | <a href="https://www.linkedin.com/in/scott-grenz-5547a32/">https://www.linkedin.com/in/scott-grenz-5547a32/</a>                 | <a href="mailto:scott.e.grenz@gsk.com">scott.e.grenz@gsk.com</a>                                       |                |
| Adam       | Helfgott        | CEO                                                                     | Madhiv                                     | <a href="https://madhive.com/">https://madhive.com/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/adamhelfgott/">https://www.linkedin.com/in/adamhelfgott/</a>                               | <a href="mailto:adam@madhive.com">adam@madhive.com</a>                                                 |                |
| Kasie      | Hunt            | Capitol Hill Correspondent, NBC News; Host, "Kasie DC," MSNBC           | NBC News/ MSNBC                            | <a href="https://www.nbcnews.com/">https://www.nbcnews.com/</a>                                                                                                               | <a href="https://www.linkedin.com/in/kasiehunt/">https://www.linkedin.com/in/kasiehunt/</a>                                     |                                                                                                        |                |
| Sarah      | Hofstetter      | President                                                               | Comscore                                   | <a href="https://www.comscore.com/">https://www.comscore.com/</a>                                                                                                             | <a href="https://www.linkedin.com/in/sarahhofstetter/">https://www.linkedin.com/in/sarahhofstetter/</a>                         |                                                                                                        |                |
| Stuart     | Ingis           | Partner                                                                 | Venable LLP                                | <a href="https://www.venable.com/">https://www.venable.com/</a>                                                                                                               | <a href="https://www.linkedin.com/in/stuart-ingis-b11b9333/">https://www.linkedin.com/in/stuart-ingis-b11b9333/</a>             |                                                                                                        |                |
| George     | W. Ivie         | Executive Director and CEO                                              | Media Rating Council                       | <a href="http://mediaratingcouncil.org">http://mediaratingcouncil.org</a>                                                                                                     | <a href="https://www.linkedin.com/in/georgeiviemrc/">https://www.linkedin.com/in/georgeiviemrc/</a>                             |                                                                                                        |                |
| Louis      | Jones           | EVP- Media & Data                                                       | 4A's                                       | <a href="https://www.aaa.org/">https://www.aaa.org/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/louis-jones-21b738/">https://www.linkedin.com/in/louis-jones-21b738/</a>                   |                                                                                                        |                |
| Tim        | Jones           | CEO, America                                                            | Publicis Media                             | <a href="https://www.publicisgroupe.com/en/services/services-publicis-media-en">https://www.publicisgroupe.com/en/services/services-publicis-media-en</a>                     | <a href="https://www.linkedin.com/in/tim-jones-62183163/">https://www.linkedin.com/in/tim-jones-62183163/</a>                   |                                                                                                        | (212) 859-5100 |
| Marla      | Kaplowitz       | CEO                                                                     | 4A's                                       | <a href="https://www.aaa.org/">https://www.aaa.org/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/marla-kaplowitz-29113821/">https://www.linkedin.com/in/marla-kaplowitz-29113821/</a>       |                                                                                                        |                |
| T.S.       | Kelly           | SVP, Research                                                           | Alphonso                                   | <a href="https://alphonso.tv/">https://alphonso.tv/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/tskellyts/">https://www.linkedin.com/in/tskellyts/</a>                                     |                                                                                                        |                |
| Jason      | Koye            | General Counsel, North America                                          | Omnicom Media                              | <a href="https://www.omnicommediagroup.com/">https://www.omnicommediagroup.com/</a>                                                                                           | <a href="https://www.linkedin.com/in/jasonkoye/">https://www.linkedin.com/in/jasonkoye/</a>                                     |                                                                                                        |                |
| Philippe   | Krakowsky       | Chief Strategy and Talent Officer/ Chairman and CEO                     | Interpublic/ IPG Mediabrands               | <a href="https://www.interpublic.com/our-agencies/agency?company_id=2286&amp;agencyname=">https://www.interpublic.com/our-agencies/agency?company_id=2286&amp;agencyname=</a> | <a href="https://www.linkedin.com/in/krakowsky/">https://www.linkedin.com/in/krakowsky/</a>                                     | <a href="mailto:philippe.krakowsky@interpublic.com">philippe.krakowsky@interpublic.com</a>             |                |
| Arun       | Kumar           | Chief Data & Technology Officer                                         | IPG                                        | <a href="https://www.interpublic.com/">https://www.interpublic.com/</a>                                                                                                       | <a href="https://www.linkedin.com/in/arunkr1975/">https://www.linkedin.com/in/arunkr1975/</a>                                   | <a href="mailto:arun.kumar@cadreon.com">arun.kumar@cadreon.com</a>                                     |                |
| Krista     | Lang            | SVP, Executive Director of Media                                        | 22squared                                  | <a href="http://www.22squared.com/">http://www.22squared.com/</a>                                                                                                             | <a href="https://www.linkedin.com/in/krista-lang-9902524/">https://www.linkedin.com/in/krista-lang-9902524/</a>                 | <a href="mailto:krista.lang@22squared.com">krista.lang@22squared.com</a>                               |                |
| Jeff       | Larson          | President                                                               | Mediassociates                             | <a href="https://www.mediassociates.com/">https://www.mediassociates.com/</a>                                                                                                 | <a href="https://www.linkedin.com/in/jeff-larson1/">https://www.linkedin.com/in/jeff-larson1/</a>                               |                                                                                                        |                |
| Jessica    | B. Lee          | Partner & CEO of Privacy, Security Data and Innovations                 | Loeb & Loeb                                | <a href="https://www.loeb.com/en">https://www.loeb.com/en</a>                                                                                                                 | <a href="https://www.linkedin.com/in/jessicalee821/">https://www.linkedin.com/in/jessicalee821/</a>                             |                                                                                                        |                |
| Tara       | Walpert Levy    | VP, Agency and Brand Solutions                                          | Google                                     | <a href="https://www.google.com/">https://www.google.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/tara-walpert-levy-a46220/">https://www.linkedin.com/in/tara-walpert-levy-a46220/</a>       | <a href="mailto:taralevy@google.com">taralevy@google.com</a>                                           |                |
| Helen      | Lin             | Chief Digital Officer                                                   | Publicis Media                             | <a href="https://www.publicisgroupe.com/en/services/services-publicis-media-en">https://www.publicisgroupe.com/en/services/services-publicis-media-en</a>                     | <a href="https://www.linkedin.com/in/heddy22/">https://www.linkedin.com/in/heddy22/</a>                                         |                                                                                                        |                |
| Joshua     | Lowcock         | Global Brand Safety Officer and U.S. Chief Digital & Innovation Officer | UM Worldwide                               | <a href="https://www.umwm.com/">https://www.umwm.com/</a>                                                                                                                     | <a href="https://www.linkedin.com/in/joshualowcock/">https://www.linkedin.com/in/joshualowcock/</a>                             | <a href="mailto:joshua.lowcock@umwm.com">joshua.lowcock@umwm.com</a>                                   |                |
| Andrea     | MacDonald       | President & CEO                                                         | MacDonald Media                            | <a href="https://www.macdonaldmedia.com/">https://www.macdonaldmedia.com/</a>                                                                                                 | <a href="https://www.linkedin.com/in/andrea-macdonald-5517914/">https://www.linkedin.com/in/andrea-macdonald-5517914/</a>       | <a href="mailto:amacdonald@macdonaldmedia.com">amacdonald@macdonaldmedia.com</a>                       |                |
| Sargi      | Mann            | EVP Digital Strategy and Investments, North America                     | Havas Media                                | <a href="https://havasmedia.com/">https://havasmedia.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/sargimann/">https://www.linkedin.com/in/sargimann/</a>                                     |                                                                                                        |                |
| Erin       | Matts           | CEO                                                                     | Hearts & Science                           | <a href="https://www.hearts-science.com/">https://www.hearts-science.com/</a>                                                                                                 | <a href="https://www.linkedin.com/in/erinmatts/">https://www.linkedin.com/in/erinmatts/</a>                                     | <a href="mailto:erin.matts@hearts-science.com">erin.matts@hearts-science.com</a>                       |                |
| CP         | McBee           | Senior Sales Director                                                   | Microsoft                                  | <a href="https://www.microsoft.com/en-us/">https://www.microsoft.com/en-us/</a>                                                                                               | <a href="https://www.linkedin.com/in/cp-mcbee-322a812/">https://www.linkedin.com/in/cp-mcbee-322a812/</a>                       |                                                                                                        |                |
| Kirk       | McDonald        | CMO                                                                     | Xandr                                      | <a href="https://www.xandr.com/">https://www.xandr.com/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/mcdonaldkirk/">https://www.linkedin.com/in/mcdonaldkirk/</a>                               | <a href="mailto:kirk.mcdonald@att.com">kirk.mcdonald@att.com</a>                                       |                |
| Laura      | B. McElhinney   | Chief Data Officer                                                      | Horizon Media                              | <a href="https://www.horizonmedia.com/">https://www.horizonmedia.com/</a>                                                                                                     | <a href="https://www.linkedin.com/in/laura-mcelhinney-b221464/">https://www.linkedin.com/in/laura-mcelhinney-b221464/</a>       |                                                                                                        |                |
| Christian  | Merida          | VP, Federal Government Affairs                                          | American Express                           | <a href="https://www.americanexpress.com/">https://www.americanexpress.com/</a>                                                                                               | <a href="https://www.linkedin.com/in/christian-merida-40b2845/">https://www.linkedin.com/in/christian-merida-40b2845/</a>       |                                                                                                        |                |
| Christina  | Meringolo       | VP of Consumer Engagement                                               | Bayer U.S. Consumer Health                 | <a href="https://www.bayer.com/consumer-health-division.aspx">https://www.bayer.com/consumer-health-division.aspx</a>                                                         | <a href="https://www.linkedin.com/in/christina-meringolo-2b9a623/">https://www.linkedin.com/in/christina-meringolo-2b9a623/</a> | <a href="mailto:christina.meringolo@bayer.com">christina.meringolo@bayer.com</a>                       |                |
| Gordon     | Meyer           | Innovation & Marketing Consultant                                       | Bayer U.S. Consumer Health                 | <a href="http://gordonmeyer.co/gordonmeyer">http://gordonmeyer.co/gordonmeyer</a>                                                                                             | <a href="https://www.linkedin.com/in/gordonmeyer/">https://www.linkedin.com/in/gordonmeyer/</a>                                 | <a href="mailto:gordonmeyer@outlook.com">gordonmeyer@outlook.com</a>                                   |                |
| Ed         | Montes          | President of Solutions and CRO                                          | Dataxu                                     | <a href="https://www.dataxu.com/">https://www.dataxu.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/ed-montes-aa3287/">https://www.linkedin.com/in/ed-montes-aa3287/</a>                       |                                                                                                        |                |
| Dave       | Morris          | EVP, Advanced Advertising and Client Partnerships                       | CBS Corp.                                  | <a href="https://www.cbscorporation.com/">https://www.cbscorporation.com/</a>                                                                                                 | <a href="https://www.linkedin.com/in/dave-morris-9490747/">https://www.linkedin.com/in/dave-morris-9490747/</a>                 |                                                                                                        |                |
| David      | Murnick         | EVP Digital Operations & Tech                                           | Dentsu Aegis Network                       | <a href="https://www.dentsuaegisnetwork.com/">https://www.dentsuaegisnetwork.com/</a>                                                                                         | <a href="https://www.linkedin.com/in/murnick/">https://www.linkedin.com/in/murnick/</a>                                         |                                                                                                        |                |
| George     | Musi            | EVP- Head of Data, Analytics & Insights                                 | Blue 449                                   | <a href="http://www.blue449.com/">http://www.blue449.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/georgemus/">https://www.linkedin.com/in/georgemus/</a>                                     | <a href="mailto:george.musi@blue449-na.com">george.musi@blue449-na.com</a>                             |                |
| Bonnie     | Niederstrasser  | Director, Policy and Programs                                           | Trustworthy Accountability Group           | <a href="https://www.tagtoday.net/">https://www.tagtoday.net/</a>                                                                                                             | <a href="https://www.linkedin.com/in/bniederstrasser/">https://www.linkedin.com/in/bniederstrasser/</a>                         |                                                                                                        |                |
| Rosa       | J. Nunez        | SVP, Senior Director, Diversity & Inclusion                             | Burson Cohn & Wolfe                        | <a href="https://bcw-global.com/">https://bcw-global.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/rosa-j-nunez-94554937/">https://www.linkedin.com/in/rosa-j-nunez-94554937/</a>             |                                                                                                        |                |
| Erik       | Oster           | Staff Writer                                                            | Adweek                                     | <a href="https://www.adweek.com/">https://www.adweek.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/erik-oster-0590503b/">https://www.linkedin.com/in/erik-oster-0590503b/</a>                 |                                                                                                        |                |
| Lukeisha   | Paul            | Head of Diversity, Equity & Inclusion                                   | GroupM                                     | <a href="https://www.groupm.com/">https://www.groupm.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/lukeisha-paul-7022b8a/">https://www.linkedin.com/in/lukeisha-paul-7022b8a/</a>             |                                                                                                        |                |
| Alison     | Pepper          | SVP Government Relations                                                | 4A's                                       | <a href="https://www.aaa.org/">https://www.aaa.org/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/alison-pepper-2b41494/">https://www.linkedin.com/in/alison-pepper-2b41494/</a>             |                                                                                                        |                |
| Noah       | Joshua Phillips | Commissioner                                                            | Federal Trade Commission                   | <a href="https://www.ftc.gov/">https://www.ftc.gov/</a>                                                                                                                       |                                                                                                                                 |                                                                                                        |                |
| John       | Piccone         | President & CRO                                                         | Simulmedia                                 | <a href="https://www.simulmedia.com/">https://www.simulmedia.com/</a>                                                                                                         | <a href="https://www.linkedin.com/in/johnpiccone/">https://www.linkedin.com/in/johnpiccone/</a>                                 |                                                                                                        |                |
| Jamie      | Power           | COO                                                                     | Cadent addressable                         | <a href="http://www.cadent.tv/">http://www.cadent.tv/</a>                                                                                                                     | <a href="https://www.linkedin.com/in/jamie-power-8aab242a/">https://www.linkedin.com/in/jamie-power-8aab242a/</a>               |                                                                                                        |                |
| Brian      | J. Quinn        | President                                                               | OpenSlate                                  | <a href="https://www.openslate.com/">https://www.openslate.com/</a>                                                                                                           | <a href="https://www.linkedin.com/in/brian-j-quinn-86b388/">https://www.linkedin.com/in/brian-j-quinn-86b388/</a>               |                                                                                                        |                |
| Robert     | Rakowitz        | Global Media Director                                                   | Mars Inc.                                  | <a href="https://www.mars.com/">https://www.mars.com/</a>                                                                                                                     | <a href="https://www.linkedin.com/in/rmrakowitz/">https://www.linkedin.com/in/rmrakowitz/</a>                                   | <a href="mailto:rob.rakowitz@effem.com">rob.rakowitz@effem.com</a>                                     |                |
| Rob        | Rasko           | Founder & CEO                                                           | 614 Group                                  | <a href="https://614group.com/">https://614group.com/</a>                                                                                                                     | <a href="https://www.linkedin.com/in/robrasko/">https://www.linkedin.com/in/robrasko/</a>                                       |                                                                                                        |                |
| Shawn      | Riegsecker      | Founder & CEO                                                           | Centro                                     | <a href="https://www.centro.net/">https://www.centro.net/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/shawn-riegsecker-975237/">https://www.linkedin.com/in/shawn-riegsecker-975237/</a>         | <a href="mailto:shawn.riegsecker@centro.net">shawn.riegsecker@centro.net</a>                           |                |
| Deby       | Robinson        | CEO                                                                     | Fresh Digital Group                        | <a href="https://www.freshdigitalgroup.com/">https://www.freshdigitalgroup.com/</a>                                                                                           | <a href="https://www.linkedin.com/in/mobiletheadourobins/">https://www.linkedin.com/in/mobiletheadourobins/</a>                 |                                                                                                        |                |
| Michael    | I. Roth         | CEO & Chairman                                                          | IPG                                        | <a href="https://www.interpublic.com/">https://www.interpublic.com/</a>                                                                                                       | <a href="https://www.linkedin.com/in/michael-roth-3b2a60a7/">https://www.linkedin.com/in/michael-roth-3b2a60a7/</a>             | <a href="mailto:michael.roth@interpublic.com">michael.roth@interpublic.com</a>                         |                |
| Debby      | Ruth            | SVP, Global Media & Entertainment                                       | Magid                                      | <a href="https://magid.com/">https://magid.com/</a>                                                                                                                           | <a href="https://www.linkedin.com/in/debbyruth/">https://www.linkedin.com/in/debbyruth/</a>                                     |                                                                                                        |                |
| Lyle       | Schwartz        | President of Investment, North America                                  | GroupM                                     | <a href="https://www.groupm.com/">https://www.groupm.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/lyle-schwartz-b757233/">https://www.linkedin.com/in/lyle-schwartz-b757233/</a>             | <a href="mailto:lyle.schwartz@groupm.com">lyle.schwartz@groupm.com</a>                                 |                |
| Peter      | Sedlarick       | Chief Intelligence Officer                                              | Havas Media North America                  | <a href="https://havasmedia.com/">https://havasmedia.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/petersedlarick/">https://www.linkedin.com/in/petersedlarick/</a>                           | <a href="mailto:peter.sedlarick@havasmedia.com">peter.sedlarick@havasmedia.com</a>                     |                |
| Michele    | Selby           | President                                                               | Media Works                                | <a href="http://www.medialtd.com/">http://www.medialtd.com/</a>                                                                                                               | <a href="https://www.linkedin.com/in/michele-selby-412b835/">https://www.linkedin.com/in/michele-selby-412b835/</a>             | <a href="mailto:mselby@medialtd.com">mselby@medialtd.com</a>                                           |                |
| Howard     | Shimmel         | President                                                               | Janus Strategies & Insights                |                                                                                                                                                                               | <a href="https://www.linkedin.com/in/howard-shimmel-72b905/">https://www.linkedin.com/in/howard-shimmel-72b905/</a>             |                                                                                                        |                |
| Michael    | Signorelli      | Partner                                                                 | Venable LLP                                | <a href="https://www.venable.com/">https://www.venable.com/</a>                                                                                                               | <a href="https://www.linkedin.com/in/michael-signorelli-b764b21/">https://www.linkedin.com/in/michael-signorelli-b764b21/</a>   |                                                                                                        |                |
| Jonathan   | Steuer          | Chief Research Officer                                                  | Omnicom Media Group                        | <a href="https://www.omnicommediagroup.com/">https://www.omnicommediagroup.com/</a>                                                                                           | <a href="https://www.linkedin.com/in/jonathan-steuer/">https://www.linkedin.com/in/jonathan-steuer/</a>                         |                                                                                                        |                |
| Catherine  | Sullivan        | Chief Investment Officer                                                | Omnicom Media Group                        | <a href="https://www.omnicommediagroup.com/">https://www.omnicommediagroup.com/</a>                                                                                           | <a href="https://www.linkedin.com/in/catherine-sullivan-73816b11/">https://www.linkedin.com/in/catherine-sullivan-73816b11/</a> | <a href="mailto:catherine.sullivan@omnicommediagroup.com">catherine.sullivan@omnicommediagroup.com</a> |                |
| Alice      | K. Sylvestre    | Sequent Partners                                                        | Sequent Partners                           | <a href="https://sequentpartners.com/">https://sequentpartners.com/</a>                                                                                                       | <a href="https://www.linkedin.com/in/alice-k-sylvestre-0090957/">https://www.linkedin.com/in/alice-k-sylvestre-0090957/</a>     |                                                                                                        |                |
| Jim        | Spaeth          | Partner                                                                 | Sequent Partners                           | <a href="https://sequentpartners.com/">https://sequentpartners.com/</a>                                                                                                       | <a href="https://www.linkedin.com/in/jim-spaeht-5080501/">https://www.linkedin.com/in/jim-spaeht-5080501/</a>                   |                                                                                                        |                |
| Matt       | Sweeney         | CEO, North America                                                      | Xaxis                                      | <a href="https://www.xaxis.com/">https://www.xaxis.com/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/masweeney/">https://www.linkedin.com/in/masweeney/</a>                                     | <a href="mailto:matthew.sweeney@xaxis.com">matthew.sweeney@xaxis.com</a>                               |                |
| Michael    | Tiffany         | Co Founder and President                                                | White Ops                                  | <a href="https://www.whiteops.com/">https://www.whiteops.com/</a>                                                                                                             | <a href="https://www.linkedin.com/in/mjtiffany/">https://www.linkedin.com/in/mjtiffany/</a>                                     | <a href="mailto:michael@whiteops.com">michael@whiteops.com</a>                                         |                |
| Suzanne    | Vranica         | Advertising Editor                                                      | The Wall Street Journal                    | <a href="https://www.wsj.com/">https://www.wsj.com/</a>                                                                                                                       | <a href="https://www.linkedin.com/in/suzanne-vranica-0183a95/">https://www.linkedin.com/in/suzanne-vranica-0183a95/</a>         |                                                                                                        |                |
| Andrew     | Ward            | President                                                               | NCC Media                                  | <a href="https://nccmedia.com/">https://nccmedia.com/</a>                                                                                                                     | <a href="https://www.linkedin.com/in/andrew-ward-840a24/">https://www.linkedin.com/in/andrew-ward-840a24/</a>                   |                                                                                                        |                |
| Rick       | Welday          | President                                                               | Xandr Media                                | <a href="https://www.xandr.com/">https://www.xandr.com/</a>                                                                                                                   | <a href="https://www.linkedin.com/in/rick-welday-59662170/">https://www.linkedin.com/in/rick-welday-59662170/</a>               |                                                                                                        |                |
| Brian      | Wieser          | Global President                                                        | Business Intelligence, GroupM              | <a href="https://www.groupm.com/">https://www.groupm.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/brian-wieser-0a32b5/">https://www.linkedin.com/in/brian-wieser-0a32b5/</a>                 |                                                                                                        |                |
| Jon        | Williams        | VP Global Agency Development                                            | Oracle Data Cloud                          | <a href="https://www.oracle.com/applications/customer-experience/data-cloud/">https://www.oracle.com/applications/customer-experience/data-cloud/</a>                         | <a href="https://www.linkedin.com/in/jonwill/">https://www.linkedin.com/in/jonwill/</a>                                         |                                                                                                        |                |
| Steve      | Williams        | Global COO/ Americas CEO                                                | Esence                                     | <a href="https://www.esence.com/">https://www.esence.com/</a>                                                                                                                 | <a href="https://www.linkedin.com/in/steve-williams-b9aba53/">https://www.linkedin.com/in/steve-williams-b9aba53/</a>           | <a href="mailto:steve.williams@essencedigital.com">steve.williams@essencedigital.com</a>               |                |
| Carat      | Wong            | Chief Transformation Officer                                            | Carat USA                                  | <a href="https://www.carat.com/global/en/">https://www.carat.com/global/en/</a>                                                                                               | <a href="https://www.linkedin.com/in/louisa-wong-318aba3/">https://www.linkedin.com/in/louisa-wong-318aba3/</a>                 | <a href="mailto:louisa.wong@carat.com">louisa.wong@carat.com</a>                                       |                |
| Michael    | S. Zaneis       | President & CEO                                                         | Trustworthy Accountability Group           | <a href="https://www.tagtoday.net/">https://www.tagtoday.net/</a>                                                                                                             | <a href="https://www.linkedin.com/in/mikezaneis/">https://www.linkedin.com/in/mikezaneis/</a>                                   |                                                                                                        |                |
| Aleksandar | Zelenovic       | Strategy and Consulting Practice Lead                                   | Publicis Sapient                           | <a href="https://www.publicissapient.com/">https://www.publicissapient.com/</a>                                                                                               | <a href="https://www.linkedin.com/in/azelenovic/">https://www.linkedin.com/in/azelenovic/</a>                                   |                                                                                                        |                |
| Karima     | Zmerli, Ph.D.</ |                                                                         |                                            |                                                                                                                                                                               |                                                                                                                                 |                                                                                                        |                |