



ANA Masters of Marketing Brand Speaker List

Reach the Right Brand Decision Makers At Top Brands Easier

Company Name	Title	First Name	Last Name	Phone	Email
Pinterest	Global Head of Partnerships	Jon	Kaplan	(*** )*** -****	****@*****
Pinterest	CMO	Andrea	Mallard	(*** )*** -****	****@*****
Pinterest	Head, Growth Marketing	Lisa	Sullivan-Cross	(*** )*** -****	****@*****
Target	Executive Vice President and Chief Marketing and Digital Officer	Rick	Gomez	(*** )*** -****	****@*****
Target	Senior Vice President , Marketing	Carolyn	Sakstrup	(*** )*** -****	****@*****
Target	CMO	Jann	Parish	(*** )*** -****	****@*****
Disney Parks, Experience and Products	Executive Vice President, Global Marketing and Sales	Jill	Estorino	(*** )*** -****	****@*****
Disney Parks, Experience and Products	President	George	Kalogridis	(*** )*** -****	****@*****
Disney Parks, Experience and Products	Vice President, Marketing Data Platform Strategy & Solutions	Chris	Taylor	(*** )*** -****	****@*****
Chipotle	CMO	Chris	Brandt	(*** )*** -****	****@*****
Chipotle	Chief Communications Officer	Laurie	Schalow	(*** )*** -****	****@*****
Chipotle	Vice President, Strategy & Product	Nicole	West	(*** )*** -****	****@*****
Dunkin' US	CMO	Tony	Weisman	(*** )*** -****	****@*****
Dunkin' US	Chief Communications Officer	Karen	Raskopf	(*** )*** -****	****@*****
Dunkin' US	Vice President, Digital & Loyalty Marketing	Stephanie	Meltzer-Paul	(*** )*** -****	****@*****
Ally Financial	Chief Marketing and Public Relations Officer	Andrea	Brimmer	(*** )*** -****	****@*****
Ally Financial	Senior Director, Digital Marketing	Kevin	Howard	(*** )*** -****	****@*****
Pearle Vision- Luxottica	Vice President and Chief Marketing Officer	Doug	Zarkin	(*** )*** -****	****@*****
Anheuser Busch	US Chief Marketing Officer	Marcel	Marcondes	(*** )*** -****	****@*****
Anheuser Busch	Vice President, Marketing Culture & Learning	Jodi	Harris	(*** )*** -****	****@*****
Anheuser Busch	Vice President, Sales & Marketing - North America	Brendan	Whitworth	(*** )*** -****	****@*****
Fiat Chrystler Automotive	Chief Marketing Officer	Oliver	Francois	(*** )*** -****	****@*****
The Hershey Company	Head, Integrated Media & Communications Planning	Charlie	Chappell	(*** )*** -****	****@*****
The Hershey Company	CMO	Jill	Baskin	(*** )*** -****	****@*****
The Hershey Company	Manager, Advertising Operations & Chrief Growth Officer	Jeff	Sommer	(*** )*** -****	****@*****
Ford Motor Group	Manager, Global Consumer Trends and Futuring	Sheryl	Connelly	(*** )*** -****	****@*****
Ford Motor Group	Vice President, US Marketing, Sales, & Service	Mark	LaNeve	(*** )*** -****	****@*****
Ford Motor Group	Director- US Marketing	Matt	VanDyke	(*** )*** -****	****@*****
Bank of America	Chief Marketing Officer	Meredith	Verdone	(*** )*** -****	****@*****
Bank of America	Senior Vice President, Digital Marketing	Kenny	Martin	(*** )*** -****	****@*****
Bank of America	Senior Vice President, Enterprise Social Media Marketing	Dawn	Pasfield-Blevins	(*** )*** -****	****@*****
Google	President, Global Client & Agency Solutions	Kirk	Perry	(*** )*** -****	****@*****
Google	CMO	Lorraine	Twohill	(*** )*** -****	****@*****
Google	Vice President, Global Partnerships	Bonita	Stewart	(*** )*** -****	****@*****
Chobani	Chief Creative Officer	Leland	Maschmeyer	(*** )*** -****	****@*****
Chobani	Vice President, Brand, Marketing, & Media	Eddie	Revis	(*** )*** -****	****@*****
Chobani	Vice President, Commercial Marketing	Scott	Bacco	(*** )*** -****	****@*****
American Family Insurance	Chief Operating Officer	Telisa	Yancy	(*** )*** -****	****@*****
American Family Insurance	Chief Strategy Officer	David	Holman	(*** )*** -****	****@*****
Postmates	Senior Vice President Marketing & Communications	Eric	Edge	(*** )*** -****	****@*****
Postmates	Senior Director, Brand, Content, & Social	Andy	Tu	(*** )*** -****	****@*****
Postmates	Senior Director, Growth & CRM	Everett	Butler	(*** )*** -****	****@*****

Want to put this intel into action with verified contact information (email address & phone) and know the agencies behind these brands?

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