



45 Digital Ad Spenders Planning in Q2

(And a select title from each of their Winmo profiles)

Digital Spender	Notable Contact					
Company Name	Title	First Name	Last Name	Phone	Email	Website
Ralph Lauren	Global Chief Marketing Officer	Jonathan	Bottomley	(212) 538-2262	jonathan.bo	https://www.ralphlauren.com/
Yeti Coolers	Chief Marketing Officer	Melisa	Goldie	(512) 394-9384	mqgoldie@y	https://www.yeti.com/
Walt Disney Television	President, Marketing- ABC Entertainment, Disney TV	Shannon	Ryan	(818) 569-7500	shannon.rye	https://disneyabc.tv/
Walmart	Senior Vice President & Chief Marketing Officer	Barbara	Messing	(***)***-****	barbara.me	https://www.walmart.com/
Apartments.com	Vice President, Marketing	Patrick	Dodson	(***)***-****	pdodson@c	https://www.apartments.com/
Boston Beer	Chief Marketing Officer	Lesya	Lysyj	(***)***-****	lesya.lysyj	https://www.bostonbeer.com/overview
Wyndham Hotels	Executive Vice President & Chief Marketing Officer	Lisa	Checchio	(973) 753-6000	lisa.checchi	https://www.wyndhamhotels.com/
City Year	Vice President, Marketing	Elizabeth	McDonough	(617) 927-2500	emcdonoug	https://www.cityyear.org/
Obrigado	Marketing Director	Leonardo	Branco	(***)***-****	leonardo.br	https://www.obrigado.com/en-us/
Beyond Meat	Vice President, Marketing	Will	Schafer	(866) 756-4112	wschafer@b	https://www.beyondmeat.com/
Kohl's	Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.kohls.com/
Peloton	Senior Vice President & Head, Global Brand Marketi	****	****	(***)***-****	****@****	https://www.onepeloton.com/
Facebook	Global Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.facebook.com/
Massage Envy	Vice President, Brand Marketing	****	****	(***)***-****	****@****	https://www.massageenvy.com/
Johnnie Walker	Senior Brand Manager	****	****	(***)***-****	****@****	https://www.johnniwalker.com/en-us/
ADT	Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.adtsecurity.com/
Fur	Co-Founder & Chief Marketing Officer	****	****	(***)***-****	****@****	https://furyou.com/
Canada Goose	Vice President, Marketing	****	****	(***)***-****	****@****	https://www.canadagoose.com/
Art Van Furniture	Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.artvan.com/
SweetTARTS	Manager, Digital Marketing	****	****	(***)***-****	****@****	https://www.sweetartscandy.com/
JUUL Labs	Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.juul.com/
Gucci	Vice President, Marketing & Communications	****	****	(***)***-****	****@****	https://www.gucci.com/us/en/
Trolli	Brand Director- Trollie & SweetTARTS	****	****	(***)***-****	****@****	https://www.trolli.com/
Hotels.com	Vice President, Global Brand	****	****	(***)***-****	****@****	https://www.hotels.com/
Essentia Water	Chief Marketing Officer	****	****	(***)***-****	****@****	https://essentiawater.com/
Pendleton Whisky	Brand Director	****	****	(***)***-****	****@****	https://pendletonwhisky.com/
BJ's Restaurants	Executive Vice President & Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.bjsrestaurants.com/
OtterBox	Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.otterbox.com/
Five Below	Executive Vice President, Marketing, e-Commerce & T	****	****	(***)***-****	****@****	https://www.fivebelow.com/
Xcel Energy	Director, Strategic Communications	****	****	(***)***-****	****@****	https://www.xcelenergy.com/
Red Roof	Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.redroof.com/
GNC	Senior Vice President, Marketing	****	****	(***)***-****	****@****	https://www.gnc.com/
Candytopia	Chief Operating Officer	****	****	(***)***-****	****@****	https://www.candytopia.com/
NBCUniversal	Executive Vice President, Marketing & Digital	****	****	(***)***-****	****@****	http://www.nbcuniversal.com/
Summer Classics	Vice President, Sales & Marketing	****	****	(***)***-****	****@****	https://summerclassics.com/
Klondike	Senior Brand Manager	****	****	(***)***-****	****@****	https://www.klondikebar.com/
SoundCloud	Senior Vice President, Subscriptions & Marketing	****	****	(***)***-****	****@****	https://soundcloud.com/
Little Ceasars	Senior Vice President, Chief Marketing Officer	****	****	(***)***-****	****@****	https://littlecaesars.com/en-us/
Cuisinart	Director, Marketing Communications	****	****	(***)***-****	****@****	https://www.cuisinart.com/
Church & Dwight	Executive Vice President & Chief Marketing Officer	****	****	(***)***-****	****@****	https://churchdwight.com/
Epic Records	Senior Vice President, Brand Marketing	****	****	(***)***-****	****@****	https://www.epicrecords.com/
Shutterstock	Chief Marketing Officer	****	****	(***)***-****	****@****	https://www.shutterstock.com/
Clean Origin	Director, Marketing	****	****	(***)***-****	****@****	https://www.cleanorigin.com/
ISM Raceway	Vice President, Sales & Marketing	****	****	(***)***-****	****@****	https://www.ismraceway.com/

Ready to discover more brands planning digital spend in Q2, plus verified decision-maker contact information?

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