

# 5 DATA POINTS TO BACKUP YOUR WINMO PURCHASE

30%

## 30% OF CONTACT INFORMATION GOES STALE EVERY 12 MONTHS

Shifts in the industry are happening every single day, and with it, contact data is going stale. Winmo is focused on staying ahead of the curve, identifying when decision-makers leave and where they land.

40%

## 40% OF SALESPEOPLE SAY PROSPECTING IS THE HARDEST PART OF THE SALES PROCESS

Business development doesn't have to be hard. Winmo helps you hone in on the prospects that make the most sense for your business by leveraging filters like title, industry, planning period, media spend, company revenue and more.

23,000

## WINMO MAPS OVER 23,000 AGENCY/BRAND RELATIONSHIPS

Yes, the 125,000+ decision-makers we include within Winmo are important BUT the 23,000 agency/brand relationships we map across those advertisers are the real gold. You're not going to find this level of relationship mapping anywhere else.

73%

## 73% OF OUR SALES PREDICTIONS COME TRUE (IN THE TIMEFRAME WE FORECASTED)

Don't let your competitors eat your lunch. Get in front of them and find sales opportunities 3-18 months in advance with WinmoEdge's sales predictions.

120

## CONTACT DETAILS ARE VERIFIED EVERY 120 DAYS

We know first-hand contact data goes stale, and fast. That's why we employ an in-house research team to dedicate over 900 hours each month to confirm our data. Working off of a 120 verification cycle our team is laser focused on accurate, relevant contact information.

READY TO SEE WINMO'S SALES INTELLIGENCE IN ACTION?

REQUEST A 24-HOUR FREE TRIAL HERE