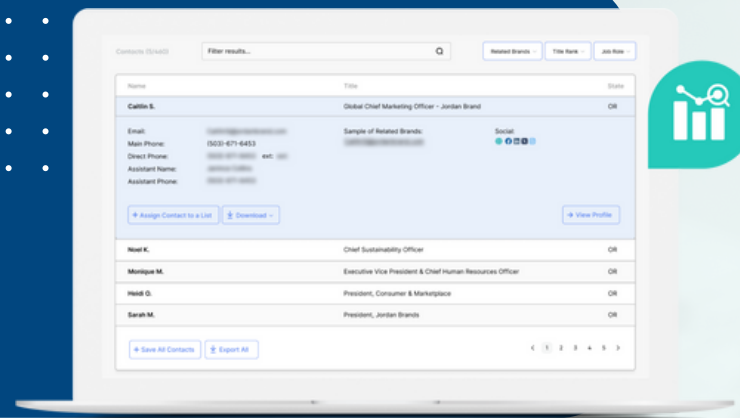


winmo

OUTPERFORMS MEDIARADAR ON:



CONTACT ACCURACY

Winmo targets not just traditional media buyers, but also in-house marketers and other key decision-makers, managing a combined annual budget of over \$100 billion.



EXPORTABILITY

Avoid a complex, costly or manual process of importing leads to your CRM with Winmo's out-of-the-box connectors for Salesforce, MS Dynamics, and HubSpot.



PROACTIVE PROSPECTING

Winmo helps clients optimize their brand search by identifying critical planning and buying periods, allowing them to reach decision-makers ahead of their next campaign.



MEDIA MIX

Winmo provides real-time insights into a brand's media spending habits across broadcast, print, digital, radio, OOH, CTV, digital search, and more over the past year.



COMPETITOR MONITORING

Publishers use Winmo to analyze competitor ad buying strategies. Unlike Media Radar, Winmo offers a unique advantage by exposing the adtech intermediaries involved in these transactions.



INTENT DATA

Winmo leverages Bombora's intent data to identify potential buyers researching specific products and services across various industries from eCommerce and APIs to Branding and Campaigns.



PERSONALIZED OUTREACH

Winmo users supercharge their outreach efforts by utilizing Winmo Compose, the AI writing assistant that draws on personality insights to craft messages that resonate.



CAMPAIGN PREDICTION

WinmoEdge alerts clients to key industry developments, such as media agency wins, talent hires, and increased ad spending, providing daily actionable leads.

READY TO PUT IT TO THE TEST?



REQUEST A DEMO